

# New logo for Wimmera-Mallee Parish

The new Wimmera-Mallee Parish logo, designed by Ebony Scott and drawing together symbolically the four former parishes making St Paul VI Parish, debuted on the parish bulletin on August 28, 2022. May St Paul VI pray for our well-being in God, together with the prayers of our Church and school Saints.

Ebony Scott, a current student at St Brigid's College Horsham reflects:

The opportunity to be a part of the design competition for the new parish logo was given to me in Year 11 Visual Communication during lockdown. After reading the design brief, our class brainstormed a variety of different words that represented the Wimmera region. I started sketching some ideas that included some of the words on the list. I drew six different logos but decided on the final design as it wasn't like logos previously used by the parish. From there, I created the logo digitally, using different colours and elements to design several versions of the logo. I decided upon the final logo and had it sent to Monsignor Glynn Murphy, Parish Priest.

Earlier this year I was notified that my logo had been chosen. After a few changes to the logo design, we meet with local graphic designer, Claudia. Claudia used her knowledge and experience with a detailed graphic design software and upgraded the logo. After another meeting with Claudia and Monsignor Glynn, a final logo was decided.

The official description of the logo is:

- The Cross is at the centre of our lives, reminding us of Jesus' sacrifice for us and our call to live life to the fullest.
- The gold outer ring represents the abundant sunshine in our climate.
- The blue represents the Wimmera River, other waterways and lakes and wide skylines across our parish.
- The green represents the growth cycles and the earth, the foundation of our farmers.
- The four shaded quadrants represent the four former parishes coming together as one.
- The people represent the diversity of our parishioners' backgrounds and ages, living together as the faith community of St Paul VI Parish.
- The trees represent our native and loved gum trees.
- The platypus represents our native fauna in McKenzie Creek.
- The sheep, wheat and grapes represent the livestock, cereals and wine produced throughout local agriculture – while reminding us in faith of the Lamb of God and His Eucharist of salvation.

